

fashion / calendar

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August 10, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, AUGUST 10, 1964</u>			
Beginning Monday August 10	RESORT-HOLIDAY JUNIOR FASHIONS Continuous daily showings of Resort, Holiday, and early Spring junior dresses and knits, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday August 10 5:30 P.M.	SPECIAL LECTURE ON EUROPEAN COLLECTIONS "A Report on the European Fashion Openings"--Bill Cunningham will present his "inside straight" personalized impressions of the Italian, Spanish, and French collections. Tickets: \$2.50. Contact: Carnegie Hall Box Office, 7th Ave. & 57th St., CI. 7-7459.	BILL CUNNINGHAM	CARNEGIE HALL RECITAL ROOM
Beginning Monday August 10	OPENING OF RESORT & HOLIDAY COLLECTION Holiday, Resort, and early Spring imported knitwear collection, designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday August 10	OPENING: HOLIDAY SEPARATES COLLECTION Continuous daily informal showings of Holiday separates, designed by Melba Hobson. Contact: OX. 5-4855.	MELBA HOBSON	HOTEL YORK (488-7TH) ROOM 915
Just Issued	SPRING 1965 HOSTIERY COLORS Hosiery color card coordinating with leather and ready-to-wear color trends for Spring-Summer. Contact: Ann Mulligan, MU. 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE
August 11	SAKS 34TH RELEASE DATE--College Fashions. (No Press Show)		
Tuesday August 11 10:30 A.M. Breakfast	PREVIEW: BACK-TO-SCHOOL AND COLLEGE FASHIONS Preview for press of back-to-school and college fashions. By invitation. (For Release, Wed., Aug. 12.) Publ.: Rene Hall, OX. 5-4500, Ext. 285.	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Wednesday August 12 10:00 A.M.	FALL ACCESSORIES AND READY-TO-WEAR Press preview of Fall fashion showcase of exclusive accessories and ready-to-wear. By invitation. (For Release, Fri., Aug. 14.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR MILLINERY SALON
Wednesday August 12 2:30 P.M.	PREVIEW: HOLIDAY-INTO- SPRING COLLECTION Holiday-into-Spring collection of separates. By invitation. Continuous thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday August 12	HOLIDAY AND CRUISE KNIT FASHIONS Continuous daily showings of Holiday, Cruise, and early Spring collection of imported knit fashions. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
Thursday August 13 10:30 A.M.	PRESS PREVIEW: "DIRECT WIRE TO MADRID" Preview of a new collection inspired by Elio Berhanyer and the Spanish Couture, designed by Shannon Rodgers for Jerry Silverman. By invitation. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday August 13 3:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Galanos will preview his Fall collection in New York. By invitation only. Contact: 2254 South Sepulveda Blvd., L.A.; Phone 213-473-0945 (L.A.).	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
August 13	GIMBELS' RELEASE DATE--FALL FASHION SHOWCASE. (Preview Aug. 12--See Pg. 1)		
August 14	ALTMAN'S RELEASE DATE--Billiard Belles. (No Press Show)		
Friday August 14 9:30 A.M. Coffee	PRESS PREVIEW OF FALL SHOE FASHIONS Preview of international Fall shoe fashions. By invitation. (For Release, Mon., Aug. 17.) Publicity: Mary Ann Crenshaw, OX. 5-4000, Ext. 279.	OHRBACH'S	3RD FLOOR SHOE OVAL ROOM
August 17	ABRAHAM & STRAUS RELEASE DATE--Fall Coats.		
August 17	OHRBACH'S RELEASE DATE--Shoe Fashions. (Preview Aug. 14--See Above)		
Monday August 17 2:30 P.M.	FASHION CONFERENCE: SPRING-SUMMER 1965 Preview of fashion trends in apparel and shoes for Spring-Summer 1965. Screened presentation of footwear colors, textures, shapes, silhouettes, relating ready-to-wear colors and silhouettes to footwear fashions. Special guest: Lorein Eyerly, director of fashion publicity and promotion, Revlon, Inc. Admission by registration. Tickets: \$6.00, members; \$7.50, non-members (price includes swatched color guide). <u>Tues., Aug. 18: Women's Shoe Style Conference, for members only. Wed., Aug. 19: Children's Shoe Style Conference, for members only.</u> Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSN. (274 MADISON AVE.)	HOTEL PLAZA GRAND BALLROOM
August 18	FLORENCE, ITALY--PICTURE RELEASE DATE.		
Tuesday August 18 9:30 A.M. Coffee	PRESS PREVIEW OF FALL FUR FASHIONS Preview of Bloomingdale's Fall and Winter fur fashions. By invitation. (For Release, Wed., Aug. 19.) Publ.: Louise Langdon, PL. 2-1212, Ext. 7205.	BLOOMINGDALE'S	3RD FLOOR FUR SALON
Tuesday August 18 9:30 A.M. Breakfast	PRESS PREVIEW OF BEDROOM FURNITURE "Sleep Serenely"--preview for the press of eight new bedrooms. By invitation. (For Release, Wed., Aug. 19.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday August 18 12:30 P.M. Luncheon	PRESS PREVIEW OF FASHIONS FOR GIRLS "The Cobblestone Collection" by Gloria Sachs--showing of fashions for girls, 11 to 14, exclusive with Saks Fifth Avenue. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Tuesday August 18 5:00 P.M.- 7:00 P.M.	RECEPTION TO HONOR R.J.A. PRESIDENTS Cocktail reception honoring the presidents of the state Retail Jewelers' Associations. By invitation. Contact: Jeff Wetrich, PL. 7-7030.	WATCHMAKERS OF SWITZERLAND	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday August 19 11:30 A.M.	ELIO BERHANYER FASHIONS FOR MISS BERGDORF Preview for the press of Elio Berhanyer Fall fashions. By invitation. (For Release, Fri., Aug. 21.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF SHOP
Thursday August 20 2:00 P.M.- 6:00 P.M.	"RETAIL JEWELERS OF AMERICA" DAY Special showings for jewelers at the New York World's Fair. By invitation. Contact: Jeff Wetrich, PL. 7-7030.	SWISS WATCH PAVILION	N.Y. WORLD'S FAIR SWISS PAVILION
Friday August 20 7:30 P.M.	CUSTOMER SHOWING: COLLEGE-CAREER FASHIONS Macy's will present their college and career fashions to the public. Contact: Lillian Rosselli, OX. 5-4400, Ext. 3229.	MACY'S NEW YORK	3RD FLOOR
August 21	BERGDORF GOODMAN RELEASE DATE--Elio Berhanyer Fashions. (Preview, Aug. 19)		
Saturday August 22 11:00 A.M.	CUSTOMER SHOWING OF COLLEGE FASHIONS Showing of fashions modeled by college girls. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR COLLEGE SHOP
August 24	DEMOCRATIC CONVENTION IN ATLANTIC CITY.		
Monday August 24 9:00 A.M.- 10:30 A.M.	PRESS PREVIEW: SPRING '65 FABRIC EXHIBIT A display of fashion fabrics containing Du Pont textile fibers; also 4:30 to 6:30 P.M. (Refreshments at both showings). For the press, by invitation. Contact: Ellen Morris, 971-4404. Trade: Beginning Mon., Aug. 31 to Sept. 25 from 9:30 A.M. to 4:30 P.M. By invitation. Contact: Patricia McGinn, 971-4653.	DU PONT COMPANY	EMPIRE STATE BLDG. 4TH FLOOR
Monday August 24 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORTED MILLINERY Preview of Bonwit Teller's imported millinery. By invitation. (For Release, Tues., Aug. 25.) Publicity: Connie Cowen, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
August 24	GIVENCHY PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Monday August 24 11:00 A.M.- 2:00 P.M.	PREVIEW: NAT'L NOTION AND NOVELTY SHOW Special display for press of products, packaging, designs, accessories. By invitation. For trade, 9:00 A.M.-5:00 P.M., Aug. 24-27, N.Y. Trade Show Building, 8th Ave. and 35th St. Contact: Ann Karas, PE. 6-8820.	NAT'L NOTION ASSOCIATION	HOTEL NEW YORKER TERRACE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
August 25	BALENCIAGA PRESS SHOW IN PARIS AT 10:30 A.M.	By invitation only.	
Tuesday August 25 2:30 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview of boys' and girls' fashions from Ireland, England, France, and the United States. By invitation. (<u>For Release, Wed., Aug. 26.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Tuesday August 25 3:30 P.M. Cocktails	PREVIEW OF HOLIDAY AND RESORT KNITWEAR Preview for press and resident buyers of Ricano's "Cote d'Azur collection of Holiday and Resort knitwear, designed by Howard Lawrence. (<u>Note-Change-Of-Date.</u>) By invitation. Contact: Grace Reeves, LW. 4-9000.	RICANO	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Tuesday August 25	HOLIDAY COLLECTION OF JUNIOR FASHIONS Continuous showings of Holiday junior dresses and sportswear at informal showings. Contact: OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
August 27	OHRBACH'S RELEASE DATE--Children's Back-To-School Fashions. (No Preview)		
Thursday August 27 2:30 P.M.	NEW CONCEPT IN GIRLS' FASHIONS Premiere showing, in Georgian Ballroom, of new size concept in 1 to 4T, 3 to 8, and 9 to 14: <u>Style Age--casual daytime and Sunday dresses; White Stallion--Sportswear and separates; Rodele--Special occasion frocks.</u> By invitation. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.	STYLE-AGE (PHILADELPHIA, PA.)	STATLER-HILTON HOTEL 33RD ST. & 7TH AVENUE
August 28	ALTMAN'S RELEASE DATE--Bill Blass Fashions for Children. (No Press Show)		
August 31	PARIS PICTURE RELEASE DATE.		
Beginning Monday August 31	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Sept. 1 9:30 A.M.	PRESS PREVIEW: READY- TO-WEAR IMPORTS "Made-in-Europe" ready-to-wear and accessories. By invitation. (<u>For Release, Wed., Sept. 2.</u>) Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (<u>For Release, Fri., Sept. 4.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Thursday Sept. 3 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (<u>For Release, Tues., Sept. 8.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sept. 4	SAKS FIFTH AVENUE RELEASE--Sophie Custom-Order. (Preview Sept. 2--See Above)		
Sept. 7	LABOR DAY AND ROSH HASHONAH (Monday).		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 8	BERGDORF GOODMAN RELEASE--Custom-Order Fashions.(Preview Sept.3--See Pg.4)		
Sept. 8	BONWIT TELLER'S RELEASE DATE--American Couture Fashions.		
Tuesday Sept. 8 11:30 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Bergdorf Goodman preview of their Fall import collection. By invitation. (For Release, Wed., Sept. 9.)	BERGDORF GOODMAN	2ND FLOOR SALON
Tuesday Sept. 8- Sept. 12	CALIFORNIA RESORT FASHIONS IN N.Y. Resort collection of afternoon dresses, costumes, and after-five fashions. Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 8, CI. 7-2200.	WAYNE FULLER, INC. (122 E.7TH ST., L.A.)	HOTEL GOTHAM
Wednesday Sept. 9 10:30 A.M. Coffee	PRESS PREVIEW: "ONE WORLD OF FASHION" Preview of fashions and accessories. For the press, by invitation. (For Release, Thurs., Sept. 10.)	GIMBELS	6TH FLOOR
Wednesday Sept. 9 12:30 P.M. Luncheon	FALL AND CRUISE KNIT FASHIONS Informal showing during luncheon, featuring knits by Cisa of Milano. Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.	CISA OF MILANO (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 9 3:00 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed by Oscar de la Renta. By invitation. (For Release, Thurs., Sept. 10.)	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 9 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE" Formal awards to American retailers for outstanding presentation of French lace. Fashion show by leading American designers. By invitation of the Lace and Embroidery Association of America. Press contact: Ken R. Williams Assoc., WI. 7-4471..	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PLAZA TERRACE ROOM
Sept. 10	GIMBELS RELEASE DATE--"ONE WORLD OF FASHION." (Preview, Sept. 9--See Above)		
Thursday Sept. 10 11:00 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 11.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Thursday Sept. 10 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Friday Sept. 11 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Mon., Sept. 14.)	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
	Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 14	MAINBOCHER RELEASE DATE--Preview, Sept. 11. (See Pg. 5)		
Monday Sept. 14 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT FASHIONS Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Tues., Sept. 15.)	OHRBACH'S	5TH FLOOR
Monday Sept. 14- Sept. 25	FASHIONS FROM NOVEMBER "GREAT DATE" ISSUE "Glamour at the Palladium" showing the total look. Also, active ski and after-ski fashions. For retailers, 9:00 A.M. to 5:00 P.M. Contact: Joan Alforno, Merchandising Editor, MU. 9-5900, Ext. 476.	GLAMOUR MAGAZINE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S. By invitation. (For Release, Wed., Sept. 16.)	BERGDORF GOODMAN	4TH FLOOR SALON Publ.: Florence Neff, PL. 3-7300.
Sept. 16	YOM KIPPUR--Jewish Day of Atonement (Wednesday).		
Thursday Sept. 17 9:00 A.M. Coffee	PRESS PREVIEW: RESORT AND CRUISE COLLECTION Preview for the press of Resort and Cruise "wardrobe collection," designed by Nilo. By invitation. Publicity: Jan M. Taylor, TR. 9-8965.	DIANE THOMAS, LTD. (FORMERLY NILO, LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Sept. 17 10:30 A.M. Coffee	PREVIEW: FALL COUTURE IMPORT COLLECTION Press preview of imports and reproductions. By invitation. (For Release, Fri., Sept. 18.)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE Publicity: Rene Hall, OX. 5-4500, Ext. 285.
Friday Sept. 18 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS The Paris collections--Fall 1964 at breakfast and luncheon showings. Commentary: Gwen Randolph, "Harper's Bazaar." Chmn.: Nancy White, "Harper's Bazaar." Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Monday Sept. 21 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Press showing of Revillon furs. By invitation. (For Release, Tues., Sept. 22.)	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL LOUIS XVI SUITE Publ.: Helen O'Hagan, PL. 3-4000.
Monday Sept. 21 3:30 P.M. Cocktails	PRESS PREVIEW: RESORT AND ADVANCE SPRING Showing for press of Resort and advance Spring collection. Also, Wed., Sept. 23 at 1:00 P.M. By invitation. Contact: Kay McGowan, LO. 5-6453.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Sept. 22 12:00 Noon	OPENING OF RESORT COLLECTION Two showings, Sept. 22 and 29 at 12:00 Noon. By invitation. Contact: Ruth McLaughlin, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 22 1:00 P.M.	SHOWING OF HOLIDAY- RESORT COLLECTION Also, Sept. 30 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
Tuesday Sept. 22 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS Annual presentation of European imports throughout the store. By invitation. (For Release, Wed., Sept. 23.) Publ.: Louise Langdon, PL. 2-1212.	BLOOMINGDALE'S	THROUGHOUT STORE
Wednesday Sept. 23 12:30 P.M. Luncheon	"DAWN TO DUSK" LEATHER FASHIONS Informal showing of fashions by Leathermode during luncheon. Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.	LEATHERMODE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 23 4:00 P.M. Cocktails	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Press preview of Fall-Winter couture fur fashions by Reiss & Fabrizio. By invitation. (For Release, Mon., Sept. 28.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Thursday Sept. 24 9:00 A.M. Coffee	OPENING: RESORT AND CRUISE COLLECTION Resort and Cruise "wardrobe collection," designed by Nilo. By invitation. Continuous thereafter, by appointment. Contact: Dodie May, 244-3927.	DIANE THOMAS, LTD. (FORMERLY NILO, LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Sept. 24 1:00 P.M.	SPORTSWEAR AND SEPARATES Special showing of Resort sportswear and separates, designed by Dorothy Cox. Contact: CH. 4-6350. Publicity: Rosemary Sheehan, MU. 5-1280.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 24 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions, designed by S. Breslin Baker, for John F. Morris. By invitation. Thereafter by appointment. Contact: Henry Dorman, EL. 5-0400.	JOHN F. MORRIS & CO. (224 WEST 30TH ST.)	HOTEL DELMONICO BALLROOM
Thursday Sept. 24 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twenty-second annual award, this year to Jacques Tiffeau and Geoffrey Beene. Also, special awards to Sylvia Pedlar, Iris Lingerie; and David Webb, jewelry designer. Fashion show at 9:00 P.M. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
Monday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE- TO-ORDER FUR FASHIONS Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Tues., Sept. 29.) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 29 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions for the press. Showing at 10:00 A.M. By invitation. (For Release, Wed., Sept. 30.) Publicity: Vera Bacall, PL. 3-8421. Contact: Mrs. S.K. Steffan, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR

CALENDAR FOR 1965

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SEPTEMBER

SMTWTFS

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